

**PROGRAMMA SVOLTO DI LINGUA INGLESE**  
**CLASSE 4A afm**  
**DOCENTE DANIELA SILVANO**  
**A.S. 2017/2018**

**LIBRO DI TESTO:**

- Business Expert, F. Bentini, B. Bettinelli, K. O'Malley, Pearson Longman.

**SECTION 1**  
**BUSINESS, FINANCE AND MARKETING**

**UNIT 1**  
**INTERNATIONAL TRADE**

Business in its economic background: Commerce and Trade; Sectors of production.  
Economic Systems: Command or planned economy; Free market economy; Mixed economy.  
Mature and emerging markets: Mature markets; The four Asian tigers; Emerging markets.  
The regulation of international trade: The World Trade Organization; The International Monetary Fund, The World bank; Foreign Trade Control.  
Types of companies.

**UNIT 2**  
**BUSINESS ORGANISATION**

Business organisation: Sole traders; Partnership; Limited companies; Co-operatives; Franchising.  
How businesses grow; Types of integration.  
Multinationals: advantages and disadvantages.

**SECTION 2**  
**BUSINESS COMMUNICATION**

**UNIT 1**  
**JOB APPLICATIONS**

The Job interview; Tips for a job interview.  
Vocabulary: Job applications.  
Finding job vacancies; Analysing job interviews.  
Analysing and writing a covering letter: phraseology.  
Understanding and writing a Curriculum Vitae: The Europass CV.

**SECTION 3  
CULTURAL INSIGHTS**

**UNIT 1  
ENGLISH-SPEAKING COUNTRIES**

English around the world.  
The Language of the world.  
British and American English.  
Varieties of English.  
The United Kingdom.  
Great Britain: geography and climate.  
Ireland.  
The United States.  
Canada.  
Australia.

**Roma, 06/06/2018**

**LA DOCENTE  
DANIELA SILVANO**

**GLI ALUNNI**

**PER IL RECUPERO DEL DEBITO E' PREVISTA UNA PROVA SCRITTA.**